

KEYNOTE PRESENTATIONS
WITH
SHARON WOOD



On May 20th, 1986, at 9:00 p.m., Sharon Wood became the first North American woman to reach the summit of Mount Everest, the highest mountain in the world.

SHARON WOOD

SHARON WOOD has never considered herself a hero. But in 1986, she became the first woman in North America to climb Mount Everest, the world's highest peak. It was an astonishing personal and team accomplishment under conditions of extreme physical and mental duress. It was an example of ordinary people achieving extraordinary results.

Sharon's climb of Everest was only one facet of more than twenty years experience as a professional and elite mountaineer, with numerous ascents of summits over 20,000 feet to her credit.

In the last decade, Sharon has shared her story of achievement with hundreds of organizations throughout North America. She skillfully connects the powerful metaphor of Mount Everest to the challenges faced by individuals and teams striving for excellence in their own endeavors.

Sharon Wood has been to the top of the world and back. For anyone wanting to be more effective in their work or their life, her story is a powerful inspiration.



Photo by Jim Elzinga

Major Achievements

- First North American Woman to reach the 29,028 foot summit of Mount Everest
- Appointed to the Honour Roll for Outstanding
- Awarded an Honourary Doctorate of Laws by the University of Calgary
- Recipient of the inaugural Tenzing Norgay Award as "Professional Mountaineer of the Year", from the American Alpine Club and the New York Explorers Club.
- First woman to become a Canadian Climbing Guide, and to achieve status in the elite International Association of Mountain Guides
- Mother of two sons

KEYNOTE PRESENTATIONS

"Everest: To The Summit and Beyond"

SHARON WOOD teaches, entertains and inspires with her personal story about reaching the top of Mount Everest. It is a story about a small team that chose a bold vision to climb the highest mountain in the world: by a more difficult route, with fewer physical and financial resources, and in better style.

Sharon effectively conveys both the individual and the team perspective. She emphasizes the importance of striving to realize her own personal aspirations. As well, she talks of her role as a member of a team committed to leveraging every component of their strategy to realize their vision.

Sharon's style is personal and moving. Through powerful anecdotes and vivid analogies, she conveys the critical elements of her team's success.

Stunning 35mm slides and video taken live from the highest mountain in the world support her presentations.

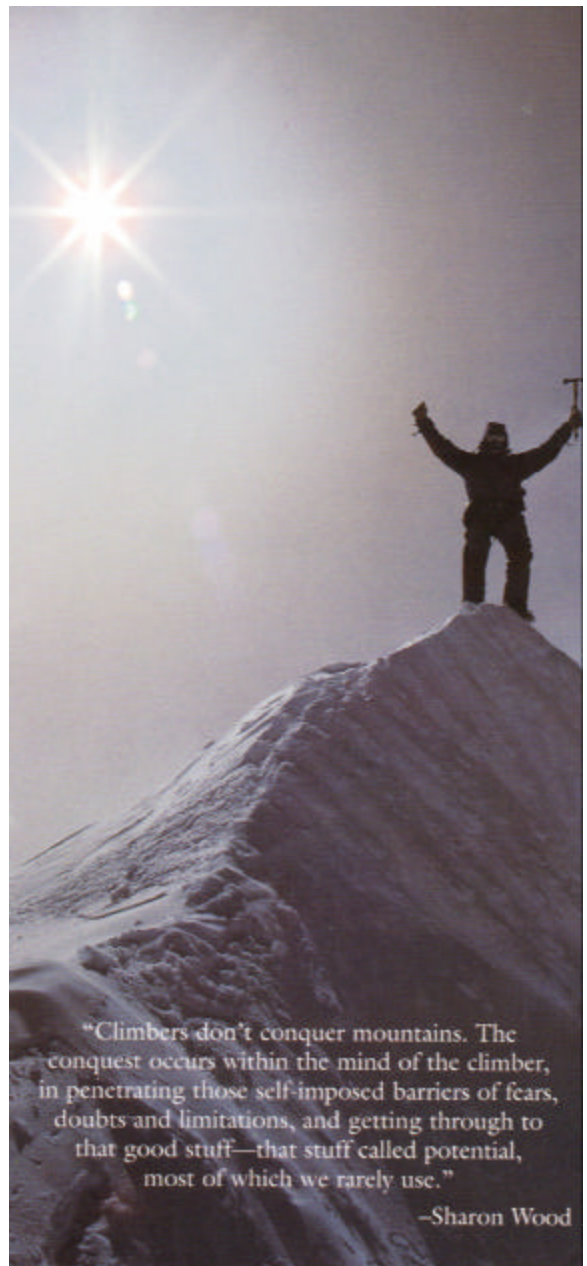
Sharon's story illustrates these concepts, and more:

- Building shared vision and commitment
- Accomplishing more with less
- Breaking goals into incremental, attainable steps
- Creating synergy through the integration of individual and team potential
- Leading through adversity, challenge and change
- Realizing the value of day-to-day challenges as a means of attaining self-mastery
- Looking beyond the boundaries of expertise for creative solutions
- Embracing the value of diversity and conflict
- Perceiving problems as opportunities
- Thriving through challenge and change
- Enhancing performance through competition
- Stretching the comfort zone through creating trust and calculated risk-taking
- Maintaining momentum through the cycle of success

WORKSHOPS

"Reaching for the Top"

Attain maximum value from SHARON WOOD'S presentation by combining it with a one to three-hour workshop custom-designed to meet the needs of your organization. Highly interactive, this workshop will help your group concretely relate the concepts of the Everest Keynote Presentation to the challenges and opportunities of your workplace.



"Climbers don't conquer mountains. The conquest occurs within the mind of the climber, in penetrating those self-imposed barriers of fears, doubts and limitations, and getting through to that good stuff—that stuff called potential, most of which we rarely use."

—Sharon Wood

Audiences Respond

- "I feared these people were too 'sophisticated' to respond to a motivational speaker. I couldn't have been more wrong. Your story, and the slides and the video that went with it, were fascinating. You clearly understood the problems we faced, and tailored your presentation to our needs. Your low-key style set off the message like black velvet behind diamonds" - Royal Trust



- Sharon Wood spoke to over 500 RE/MAX salespeople at a sales rally. I have helped organize these events for seven years, and she had the greatest positive response we have ever had. she left the audience feeling ordinary people can do extraordinary things, and they were as charged up as if they had gone up Everest themselves." - RE/MAX Realty
- We all have visions in our personal and professional lives, but you seemZed to put the current reality into perspective with your story. The group left feeling their own problems were worth tackling head-on" - Northern Telecom
- "The standing ovation we gave you was of course partly for your Everest achievement. But I think it was more because you created for the Project Management audience a context by which you reflected the conference leadership theme, and you drew in everyone. I have received so many accolades on your behalf as a result." - Project Management Institute

Sample Clients

American Management Institute
American National Can Canada
Amoco Canada Petroleum Co.
Arthur Anderson
Bank of Montreal
Campbell Soup Company
Canada Post Corporation
Canadian Dental Association
Canadian Society of Plastic Surgeons
Canadian Pharmaceutical Association
Compu-Search
Compaq Computer Corporation
Conference Board of Canada
DowElanco
DuPont
Entre Computer Centre
Esso Resources Canada

Equitable of Iowa
Federal Business Development Bank
GATX Leasing Corporation
GE Capital
Great West Life Assurance Company
IBM Canada
IBM Asia Pacific
ICG Propane
Illlperial Oil Limited
Kenral Pharmaceutical
Konica
Lerner Stores
Limited Stores
Mark Resources
Mattel Canada, Inc
McMillan Bloedel
Morgan Guarantee Trust Company
Northern Telecom

Owens Corning Corporation
Petro Canada Resources
Pharma Plus Drugmarts
Pillsbury
Poco Petroleum Ltd.
Proctor and Gamble
Project Management Institute
Queen's University
RE/MAX Realty
Royal Trust
Scotia McLeod
Shell Canada
Touche Ross & Company
Trains Mountain Pipeline Company
Trizec Corporation
Wang Canada

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